

WebQuality 2014 Chairs' Welcome

It is our great pleasure to welcome you to the 4th Joint WICOW/AIRWeb Workshop on Web Quality (WebQuality'14) organized in conjunction with the 23rd International World Wide Web Conference in Seoul, Korea.

The web has an increasing role in delivering information related to the personal and professional lives of hundreds of millions of people. Web content quality research is as relevant as ever and of increasing role in the context of social media that are growing both in size and complexity. The objective of this workshop is to provide the research communities working on web quality topics with a survey of current problems and potential solutions and a point of interaction between researchers and practitioners. Papers published in the previous three workshop installments have received in total 132 citations.

This year we have received submissions from China, Germany, India, Iran, Netherlands, Poland, Turkey and USA. After a careful review process with at least three reviews for each paper, the Program Committee has selected 5 full papers to appear in proceedings. As usual, the reviewing process of this workshop was highly selective. The accepted papers were thematically grouped into 2 sessions: "Text Content Quality" and "Multimedia Quality". We are also pleased to invite Wendy Hall from University of Southampton, England, for giving a keynote talk.

We would like to thank the authors of submitted papers and presenters as well as the participants for supporting this workshop. We also express our gratitude to the Program Committee for their hard and dedicated work.

We hope that you will find this program interesting and thought-provoking and that the workshop will provide you with a valuable opportunity to share ideas with other researchers and practitioners from institutions around the world.



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WebQuality 2014 Organization

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James Caverlee (*Texas A&M University, USA*)
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Additional reviewer: Cheng Cao (*Texas A&M University, USA*)